City Strategic Plan Alexandria 2022



Community Meeting: Refining Vision & Goals Saturday, April 9th, 2016
George Washington Middle School

Meeting Agenda

10:00-10:10 Welcome & Overview

10:10-10:20 Recap of the Visioning Meeting

10:20-10:30 Questions

10:30-11:10 Small Group Activity

11:10-11:50 Rotating Stations Activity

11:50-12:00 Next Steps



Document Draft Framework

In 2022 Alexandria will be SAFE

What is a Safe City?

Alexandria is a safe City when City residents, businesses, employees, and visitors are protected from crime, fire, and disasters. Being safe from crime means that the City has a **low amount of crime** and people feel safe throughout the community...

What Goals are we Striving to Achieve?

Low crime

Reduce all incidents of crime to 1 per 1,000 by 2022

What Adopted Plans help us Achieve this?

Public safety master plan



Civic Engagement Process

DRAFT 2016-2022 CITY STRATEGIC PLAN ENGAGEMENT SCHEDULE DIAGRAM March 9, 2016 2016 SERTEMBER NOVEMBER NOVEMBER DECEMBER CANCINEY FERRUARY MARCH WHEEL . Maker JUNE JULY TRUBUSE OCTOBER **BUDGET PROCESS** April 5, 7, 14, 19, 26 May 2, 5 NO MEETINGS/SUMMER BREAK 3a 3b Plan Launch Visioning Refine Vision Refine Vision Prioritization **Final Draft** Implementation ADOPTED & Goals & Goals STRATEGIC PLAN AlsoStat Community Meeting Community Meeting Website & Communications Community Meeting Community Workshop Website & Communications City Council Check-ins Previous Plants Surveys have Dadle . Where any set going in the Finance Draft Plan City Budget Department Work Plans City Council **Public Hearing** Online Engagement: Online Engagement: Online Engagement: Malf Survey: Online Engagement: 2016 Resident Survey What Mothers Most Post Draft Vision & Goals Prioritizing Outcomes Feedback on Final Draft. Results





What We Need from You

- Today: Feedback on draft vision and goals
- Next Week: AlexEngage online engagement
- Next Month: Prioritization workshops online, rec center, libraries; City Council check-in



Recap: Visioning Meeting & AlexEngage Topic



March 14th Visioning Meeting Objective:

 Develop the themes for the Strategic Plan

 Small group activity: Alexandria over the past five years and today

– Large group activity: What should Alexandria be like in 2022?



Small Group Activity: Alexandria Today and Over the Last 5 Years





City, Strategic Plar City, Strategic Plan City, Strategic Plan

Visioning Meeting | March 14, 2016

What do you love about living/working in Alexandria right now?

DASA Bas SIZE (SMU) WILDLINE I DENTITY GREEN SPACE ART/CUCTURE

EASY TRAVEL

What are your greatest concerns about living/working in Alexandria right now?

TRAFFIX MARGIN Public teamsportation Planning Density Cultural Divide

Quality of life Chine in old Town Historic Religion
Historic Rel

Community Engagement Eco City Changes

Development

What has changed for the worse in Alexandria over the last 5 years?

Unmanaged Growth Density

Infrafructure TRANSPARANCY

Visioning Meeting | March 14, 2016

What do you love about living/working in Alexandria right now? Diversity (Age, othic/cultural)

Right Size "- large enough for mources, small enough to be able to toes Values Civic Engagement Broadth & City Sovices Civability Foctors (MAKABUM)

Broadth of City Sovices Citizenty Arc Engaged Cross Root What are your greatest concerns about living/working in Alexandria right nowe Workforce Count Afford to Live in City Opens

Traffic (Recklessness/Cet. Thru)

Affordable Housing Crime

What has changed for the better in Alexandria over the last 5 years?

Value/Data-Driven Mirdset (City Loadership) Greator Alignment (Schools City usave love) Libraries (Outreach)

What has changed for the worse in Alexandria over the last 5 years?

Misuse of Data Cardmark Mall

Traffic, Traffic, Traffic Loss of Small Businesses Acokless Driving Cot Thro/Commistors

Visioning Meeting | March 14, 2016

What do you love about living/working in Alexandria right now? Small enough to have REAL serve of Community Malkability harmone to be able Malkability harmone was beauted - Tices Candrea Sense of whenter community - Tices Candre

-Trees landucage - "Knowing my neighborhood" with the fenont sides a schowberna

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But Surject The Control of Affordability Cack of Affordable housing foil spectrum low meany-works

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What has changed for the worse in Alexandria over the last 5 years?

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CLL seasoft City.

- Could of basicing.

- Loca of basicing above development (MH81am) - Loca of basicing and basicing above the Macadalling to healthcast.

Accessionly to trafficare
Country consider and others in community
Stocastin of reals that are more personnel

· Careging becoming a cross shaker (Sover Friedor Childcare Friedry care albed to live have

sioning Meeting | March 14, 2016

nat do you love about living/working in Alexandria right now? Sense of community people care about what's going on In storic nature private schools Walkable. · balance of uses (like not love) · new metro Station

at are your greatest concerns about living/working in Alexandria right now? equal distribution of resources between neighborhood

balance of uses Cie business, reder, Landmark Mall)-corrections business lack of positive change must · Be More business friendly lack of investment in Parks + rec I trend of office space school test scores &

Nalking Walkability

100K of Units on Xwalks / pedestrei an Safety

- see business transformation happen faske (testamarts, consine) which has changed for the better in Alexandria over the last 5 years?

· Olikeshare . clementary school & have good rep. . Permit process (ie building permits)

· More dog-friendly

that has changed for the worse in Alexandria over the last 5 years?

taxes & allocation

· V in parking in Old Town

· in affortable housing 11 in housing costs

Visioning Meeting | March 14, 2016

What do you love about living/working in Alexandria right now?

CAN PARTICIPETE AS A LOUR PESINENT BEFORE

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6. OUT DOOR ACTIVE FRIENDLY APER What are your greatest concerns about living/working in Alexandria right now? 1. Tom step thinks wisting) - No think prece Tompre in (Inserior transfer them to | Attraction to the contraction)

3. SOLLY OFFRUM (ATAL LEVELS) - HAS SELENT CAN EXTREM PERPASA, FORMS, FOR a TRATTIC (BEAMIN A TAPV-WAY) - PEFHICO WITCHE YNTONEISME FORMS

5. SLOW PEVENT GROWIT 6.580 ASHOD OUT OF ALEXANDIA.

What has changed for the better in Alexandria over the last 5 years?

1. POTOMAC YARDS DEVELOPMENT (TRANSPORTED PARKING OFC) 3. MOS PARES TO 60 OF (DINING, (NTIPITHUMENT)

A. CITI'S PLANNING POWERS + GITTAL PAPILIBRIA FOR IM PSSIDGATS. #8 FOR MINE () (FABAGE PIFFURPA)

What has changed for the worse in Alexandria over the last 5 years? 1. RELEME IS FUT HERE 2. COM-INCHE FRANCIET MIGHTING OF /+ ATROPPER HUSES 1015 OF SMALL RUSINETSES 4 WHOMAPH IVAN DOZN DEVERPMENT

Visioning Meeting | March 14, 2016 service Chamber of homes of the total of the tot Small-everyone transeveryone Small every one true every one cultural of neighborhoods cultural of neighborhoods cultural of neighborhoods of the contemporary of princes safe small besinesses of cartholic feechable entered who are your greatest concerns about ningly voting in Alexandria right now what are your greatest concerns about ningly voting in Alexandria right now affords be harry or a few middle in come education affords be harry or place in the princes of contemporary competition. It can be seen to contemporary out of space for class of influence and of the contemporary of the contemporar accessibility of Pecheton propries too expensive comments to the accessibility of Pecheton propries that the same state of the original Meaning over the last syears more bike friendly less homelessness so fer better public engagement safer better temportations options/connections Metroway development - businesses economic development - businesses economic development and state population, planning for services, you the, diverse population, what has changed for the worse in Alexandria over the last 5 years? less income directing, having here expective building affordable hearing more challenging inability to balance City's backet

loss of major employers, job competitioness with region

What do you love about living/working in Alexandria right now?

Historic Architecture & style Recreational Facilities (Young & Old)

Recreational Facilities (Yang & Old)
Artistie (Lutural Activities
Series of Community | Neighborhood
Winters chipping from some about hing/working in Alexandria gight now?

I raftic from I Increased traftic dossity. Toss of
Green space
Tentionally planned dos too the safty of cent space
Toverde velopment to bouring
Degre Lation of Instance like they via architectural
styles (Patanee Yand Route 1);
Increasing the safty of the safty

Pert. Measurement care of existing green space Some schools have Pre-K

- Election of new mayor sensitive to concerns of declarant - Chien outreach (Academies) ((inc Engagement) - Police - Budget process recognized Rice Handbook Process Police Volice has son's to evic asser, institutes when the company of the word in Approximation process processing the word of the state of

Forling to publicize critical meetings

Scheduling equally important neetings at some day/time

Inadequate planning for introstructure in development (incl.

Loss of afterdable housing

sendo

Visioning Meeting | March 14, 2016 7 Whe (anes

What do you love about living working in Alexandria right now?
Areat walking commonty; Convenient Bike-friendly affordable housing/mixed income

The file golf, services historic character (close to City/wban - also anersty dactivities to range of pet.)

· Metro reliability - acress to work weekend METRO reliability - acress to work jurice or traffic congestion - limited alternative Pourse of traffic congestion - dimited alternative Pourse of lack of proadband olector bire connectivity segment along the formation of lack of proadband olector bire connectivity segment acts of affordable housing—workforme housing of lack of diverse mind forced poppopulaties world of the segment of the segm

others transportation-More looke loner or burntil 2016 there was and solid political discussion + movement forward.

What has changed for the worse in Alexandria over the last 5 years?

· actimony@ City Council (loss of discourse) · Congestion (traffic) - Need infrastructure

to keep such interestructure-sewer, stormwater, broadband.



Large Group Activity: Alexandria in 2022











AlexEngage Feedback

- Online engagement opportunity from February 26-March 20
- Asked same questions
- 395 people visited the page
- 236 responses



How did we use this information?





What Will it Look Like?

(draft framework for presentation purposes only)

In 2022 Alexandria will be SAFE

What is a Safe City?

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What Goals are we Striving to Achieve?

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What Adopted Plans help us Achieve this?

Public safety master plan



Our Draft Vision

Vision: In 2022, Alexandria will be a safe, well-managed, economically vibrant, healthy, and inclusive city that is connected and mobile, enhances its unique identity, and helps children and youth thrive.

Vision Themes (In 2022, Alexandria will...):

- ... Be Safe
- ... Be Well-Managed
- ... Be Economically Vibrant
- ... Be Healthy
- ... Be Inclusive
- ... Be Connected and Mobile
- ... Enhance its Unique Identity
- ... Help Children and Youth Thrive



What Will it Look Like?

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Alexandria is a safe City when City residents, but employees, and visitors are protected from disasters. Being safe from crime means amount of crime and people feel safe throcommunity...

What Goals are we Striving to Achieve?

Low crime

Reduce all incidents of crime to 1 per 1,000 by 2022

Today

What Adopted Plans help us Achieve this?

Public safety master plan



Questions



Small Group Activity: Identifying Goals



Draft Goals

- In 2022, Alexandria will be safe.
- In 2022, Alexandria will be well-managed.
- In 2022, Alexandria will be economically vibrant.
- In 2022, Alexandria will be healthy.
- In 2022, Alexandria will be inclusive.
- In 2022, Alexandria will be connected and mobile.
- In 2022, Alexandria will enhance its unique identity.
- In 2022, Alexandria will help children and youth thrive.



Rotating Stations Activity: Refining Goals



Next Steps



What part did we build tonight?

(draft framework for presentation purposes only)

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Next Steps: Prioritization

Please join us for the next stage and help us to continue to build our City Strategic Plan through:

- Online discussion: alexandriava.gov/StrategicPlan
- Prioritization Workshops, Location and Time TBD



Want to Know More?

www.alexandriava.gov/StrategicPlan

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